



2021 YEAR IN REVIEW

After a year of challenge, change, and opportunity, our WBL staff team is sincerely grateful for your dedication to improving our industry and uplifting fellow women leaders.

It is a privilege to facilitate conversations that matter between our members and to support your growth as a leader in the health care industry. Your participation helps us achieve our mission of advancing more women into the C-suite and boardroom. WBL would not be where we are today without your continued involvement, and we are pleased to share some of our accomplishments this year with you, outlined below and in the attached report.

Our membership continued to grow in 2021, despite another year impacted by the COVID-19 pandemic. We are happy to have been a resource for you during this time. To further support all of our members, and to develop WBL in a meaningful way, we are proud to have welcomed a Diversity, Equity, and Inclusion Committee this year. This committee will help us ensure that all voices are represented and heard in WBL.

With the majority of WBL's events continuing to take place virtually, members were able to connect with peers from across the country who they may not have met under different circumstances. Our educational offerings covered a wide range of topics, from professional development to today's top healthcare trends, and we expanded the focus of our networking events to include a more diverse range of industry sectors, job titles, and geographic areas.

As our network evolves, it is so gratifying to see how our members collaborate and use our resources to advance themselves and each other. This year, our members joined over 200 of their peers for inspiring conversations at the Summit, networked with dozens of private equity, venture capital, and search firm leaders at the Board Program, and pursued new opportunities through our board and executive job listings.

Thank you for being a part of WBL's journey in 2021 as we celebrated our 20th anniversary. We look forward to a new year of prospects, innovation, and growth for our organization and members in 2022.

Take care,

Eleanor Whitley Rosiak, Executive Director
Lauren McKendrie, Director of Conferences and Events
Staci GoldbergBelle, Director of Membership and Development
Karoline Krekorian, Meetings and Events Manager
Maddie Withrow, Marketing and Communications Manager
Emily Slattery, Membership and Program Coordinator

Women Business Leaders of the U.S. Health Care Industry

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(703) 349-0900 | membership@wbl.org

www.wbl.org

MEMBERSHIP

1089

ACTIVE MEMBERS

3100+

TOTAL REACH

411

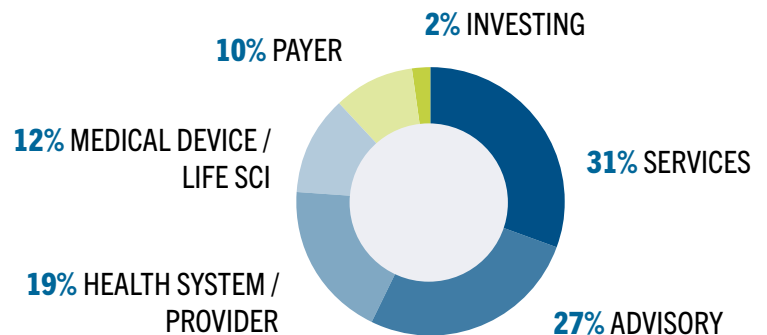
Nominations

287

New Members

WBL saw a 46% increase in nominations and a 30% increase in new members this year. Thank you to all who nominated a peer to join our network in 2021!

Industries Represented in WBL



Titles Represented in WBL

29%
VICE PRESIDENT

9%
SENIOR VICE PRESIDENT

49%
C-SUITE/EVP

10%
MANAGING DIRECTOR

3%
BOARD DIRECTOR

Monthly Member Spotlights

The WBL Member Spotlight is a chance to get to know a fellow member of our network as she shares her background, experience, and insights as a leader in health care. Members featured in 2021:

- [Sonia Millsom](#), Chief Commercial Officer, Maven Clinic
- [Lisa Esch](#), Senior Vice President, Provider Industry Solutions Leader, NTT DATA Services
- [Catherine Sohn](#), Independent Board Member
- [Melissa Mounce](#), Managing Director, Leadership Talent & Diversity, GTCR
- [Ilene Wachs](#), President, Horizon Casualty Services, Inc., Horizon Blue Cross Blue Shield of New Jersey
- [Soleil Boughton](#), Chief Legal Officer and Corporate Secretary, Hims & Hers
- [Rebecca Dean](#), Principal, Dean & Associates
- [LeTasha Montgomery](#), Vice President of Operations and Patient Access, Houston Methodist
- [Barbara Joers](#), President and CEO, Gillette Children's Specialty Healthcare
- [Mara Mitchel](#), Vice President of Pharmacy Services, Oscar Health
- [Heather Morel](#), President, Provider Solutions, McKesson Corporation

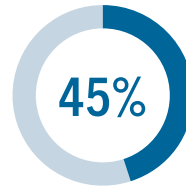
EVENTS & PROGRAMS

62

Total Events

600+

Unique Attendees



45% of active WBL members grew their network by attending at least one event in 2021.

Event Breakdown

- 2 Signature Programs
- 12 Webinars
- 5 Executive Idea Exchanges
- 13 Happy Hours
- 17 Morning Meetups
- 8 New Member Meet & Greets
- 3 Speed Networking Sessions
- 2 Lunch with Lynns

Executive Idea Exchange Topics

- The Power of Connection: Building Resilience in the Face of Collective Trauma
- Leadership to Improve Digital Health Equity
- Solving America's Hidden Healthcare Crisis
- Here to Stay: The Hybrid Workforce
- Nursing and the Nation: Extreme Challenges, Extraordinary Impact

Webinar Topics

- Opening the Door to Health Equity
- Vaccination and Treatment Updates from the Biopharmaceutical Industry
- A Continuing Wave of Investments: Trends in Healthcare M&A
- Introduction to Executive-In-Residence Programs
- Leading with Purpose as an Investor in Health Care
- Health Care Policy: Hot Topics in 2021
- The Unique Role of Specialty Pharmacy
- Value-Based Arrangements Under the Stark Law and Anti-Kickback Statute
- Mind Shift: Taking a Consumer-In Perspective in Healthcare
- The Impact of the CMS Interoperability Rules on Medicare Advantage Plans
- How the "Cost of Delay" Impacts Your Business

20TH
ANNIVERSARY
ANNUAL SUMMIT

**PAYING IT FORWARD:
LEADING WITH PURPOSE**

MARCH 15, 17, & 18, 2021

WBL
WORKING LEADERSHIP HEALTH CARE

2021 Summit

17 Speakers
205 Attendees
21 Sponsors

**WBL
BOARD
PROGRAM**

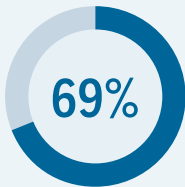
**Finding Your Seat
AT THE TABLE**

2021 Board Program

28 Speakers
124 Attendees
20 PE & VC Firms

IMPACT

2021 Board Program Participants Connected with 24 PE, VC, and Executive Search Firms:



69% of 2020 Board Program participants report now serving on at least one board. We're excited to see what 2021 program attendees accomplish in the following year!

Here's To Us Submissions

42 Board and Job Announcements
35 Awards and Recognitions

Executive Board and Job Listings

24 Board Roles Shared
56 Executive Roles Shared



3896 FOLLOWERS

Our LinkedIn presence grew by 32% in 2021 with an average engagement rate of 6.5%, allowing WBL to share our mission with a larger audience than ever before.

WBL Mission:

To connect and convene senior executive women from across the health care industry to create meaningful cross-sector relationships, expand their presence in board and C-level roles, and harness their collective power to improve the industry.

OUR CORPORATE PARTNERS

As a 501 (c)(3) nonprofit, WBL relies on our corporate partners to help us work to fulfill our mission every day. We extend our sincerest gratitude to our 2021 partners for their unwavering support during a challenging year and value their continued dedication to advancing women leaders in our industry.

If your company is interested in becoming a WBL corporate partner in 2022 to receive unparalleled options to gain visibility, increase engagement, and develop strong relationships with over 1,000 senior executives in healthcare, please contact membership@wbl.org.

Diamond Sponsors



Platinum Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors



LEADERSHIP

Board of Directors

Lynn Shapiro Snyder, Board Chair
Founder, WBL, and Senior Member,
Epstein Becker Green

Mary Grealy
President, Healthcare Leadership
Council

Jean Rush
Independent Board Director

Joan DaVanzo
Chief Executive Officer, Dobson
DaVanzo & Associates, LLC

Mary Anne Mason
Chief Executive Officer, Mason
Strategic Advisors

Carrie Valiant
Senior Member, Epstein Becker Green

Membership Committee

Toni Tashiro, Committee Chair
Chief Growth Officer, Spiras Health

Aimee Greeter
Principal, SullivanCotter

Farah Madhat
Executive Vice President, Pharmacist
Provider Division, PrescribeWellness

Carolyn Simons, Committee Vice Chair
VP, Healthcare and Life Sciences,
Pearson Partners International

Laura Groschen
Chief Information Officer, Business
Partner Services, Medtronic

Shannon Mayer
Vice President, External ISNP, Optum

Mary Anne Mason, Board Liason
Chief Executive Officer,
Mason Strategic Advisors

Ann Kent
Chief Growth Officer, ProgenyHealth,
LLC

Sonia Millsom
Board Member, Clever Care Health
Plan

Mary Flipse
Former Senior Vice President, Chief
Legal & Administrative Officer, and
Corporate Secretary, Tivity Health

Ulya Khan
Founder, WeManage Services

Heather Morel
President, Provider Solutions,
McKesson Corporation

Laura Francis
Chief Executive Officer, SI-BONE, Inc.

Karen Lovitch
Leader, Health Law Practice, Mintz

Vicki Shepard
Vice President, Government and
External Relations, Tivity Health

Diversity, Equity, and Inclusion Committee

Bergitta E. Cotroneo, Committee Chair
Deputy Chief Executive Officer &
EVP, Alliance for Academic Internal
Medicine

Linda Genen
Chief Medical Officer, ProgenyHealth

Jennifer Paine
Head of Global Regulatory Affairs,
Medical Devices Sector, Johnson &
Johnson

Priya Bathija, Committee Vice Chair
Vice President, Strategic Initiatives,
American Hospital Association

Pooja Goel
Partner, Virgo Investment Group

Sara Ratner
SVP, Government Markets and
Strategic Initiatives, Icario

Carrie Valiant, Board Liason
Board of Directors/Member of the Firm,
Epstein Becker Green

Veronica Hill-Milbourne
President and CEO, Spectrum Health
Services, Inc.

Kristin Rodriguez
Chief Operating Officer, Health Plan
Alliance

Paurvi Bhatt
President, Medtronic Foundation

Sandra Immerman
Group Vice President, Information
Technology,, Pharma Services Group,
Thermo Fisher Scientific

Rajni Shah
Head of Partnerships, MyMeds

Wyndolyn Bell
President, Wyndolyn C. Bell Encore
Enterprises, LLC.

Kathleen McQuade-Ellmore
Cofounder and Managing Partner,
Engagys

Janet Stevens
Vice President, Quality Assurance,
Hillrom

Traci Dunn
Chief Human Resources Officer and
Head of Diversity, Equity, and Inclusion,
VillageMD

Nkem Okeke
CEO and President, Medicalincs

Tanya Sukhu
Partner, Healthcare & Life Sciences,
West Monroe