

CONNECTING WOMEN LEADERS IN HEALTHCARE



WBL is the longest-standing network of senior executive women in health care. The 1,450+ leaders who make up our network have the agency to make decisions, break barriers, and solve business challenges. WBL's mission is to connect and support our members in advancing their careers and impact on our industry.

Meet our members:

As experienced and influential leaders, our members are experts in their fields with the power to connect, advance, and inspire one another.

Pooja Goel
Managing Director,
Ascension Ventures

Jennifer Paine
Chief Quality Officer,
Johnson & Johnson

Bergitta Cotroneo
Chief Operating Officer,
American College of
Physicians

Monica Engel
SVP, President
Government Markets,
BCBS Minnesota

Who we represent:

Ensuring cross-disciplinary, industry-wide perspectives, members represent 1000+ companies across health care and life sciences sectors like:

- Health plans
- Digital health
- Biotech and medtech
- Investors
- Law firms
- Startups
- Device
- Pharma
- Hospitals and health systems
- Services
- Banks

Over half of our members serve on boards as full-time directors or in addition to their executive positions.

Members join to...

- ▶ Instantly gain a supportive, welcoming community of 1,450+ peers
- ▶ Access 80+ annual networking and executive education events
- ▶ Connect with experts to solve a challenge
- ▶ Build lasting business and personal relationships
- ▶ Find board opportunities

Companies partner to...

- ▶ Support their senior-most talent
- ▶ Access new markets
- ▶ Deliver solutions that improve care
- ▶ Build cross-industry visibility
- ▶ Gain insight into how other organizations are problem-solving
- ▶ Source board and executive talent

Contact membership@wbl.org to learn more.

Not a member yet?

Nominate a colleague or apply at **wbl.org**. Membership is \$595/year.



HOW WBL SUPPORTS EXECUTIVE LEADERS

We help our members continue to grow even after they've reached the top.

Member Benefits

Authentic Relationships

Meet the women you want in your corner. WBL connects you to a powerful network of leaders who will step up to support you.

Industry Visibility

You'll have ongoing opportunities to share what you're working on, your expertise, and your career goals with hundreds of other executives.

Professional Development

From a robust online library to signature programs, curated content will help you reach the next level of your career.

Camaraderie and Support

WBL understands you as a person and a professional. Our members advocate for one another both in and out of the workplace.

Collaboration and Innovation

When everyone in the room has the power to affect change, forming partnerships that impact our industry is inevitable.

Unparalleled Networking

With 80+ events each year, you'll have ample opportunity to make business connections and build your network.



Signature Programs

The WBL Summit focuses on leadership development and relationship building. Innovative content and intimate networking leaves attendees refreshed and inspired.

Registration for the 2025 Summit at the Ritz-Carlton in NOLA is open at events.wbl.org/summit/!

The WBL Board Program helps attendees develop and refine board-related skills and expertise. Participants learn from experts, network with investor leaders, and work with a cohort of peers to accelerate their board service journey.

The WBL Fellows Program supports women-led healthcare startups through mentorship opportunities, networking, and exposure within WBL's high-powered community.

WBL DIAMOND SPONSORS



We make it our mission to help support yours. As a 501(c)(3) nonprofit, WBL wouldn't be possible without our corporate partners. In return, our partners receive valuable benefits tailored to their goals. Interested in becoming a WBL sponsor?

Contact Sponsorship Director Kelsey Grabenstein at kgrabenstein@wbl.org.